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WORLD'S LARGEST FAMILY OWNED CELLULOSE INSULATION PRODUCER :: SINCE 1978

December 1, 2021

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800-627-7536

askus@applegateinsulation.com

Dear Fellow Inflation Victim:

In our pricing increase notice this summer we wrote, "Hyperinflation has hit our industry... There is no other option but that we all go along with it.

PRICING INCREASE NOTICE

We thought that we had seen it all in our 43 years of serving you, but no. The river of increases just keeps flowing like the Mississippi River in the Spring. We have a choice to either jump in the boat or drown in the river.

We are going to board the boat and implement a commodity surcharge ...

We had hoped that we'd see inflation retracting, but we have not. In the last few months we have experienced our inflationary costs continue to increase but at a slower pace. Your new pricing will incorporate the commodity surcharge into the bag price along with a pricing increase which will be effective January 3, 2022. Your new price is provided as a price per bag on the separate attached page included with this correspondence.

We appreciate and value your business.

Sincerely,

Richard Applegate and the Applegate Team

FACILITIES IN: ARIZONA ~ COLORADO ~ GEORGIA ~ KENTUCKY ~ LOUISIANA ~ MICHIGAN ~ PENNSYLVANIA ~ MINNESOTA ~ ALABAMA